Business Source Premier: quick user guide

What is Business Source Premier?
Business Source Premier is a business research database providing access to the full text of more than 2,100 journals. The database also includes other sources of full text information such as country economic reports, market research reports, industry reports, SWOT analyses and detailed company profiles for the world’s 10,000 largest companies.

When should I use Business Source Premier?
Use Business Source Premier when you want to:
- find articles on a business related topic
- gather information about a company, country, industry or market.

Accessing Business Source Premier
Business Source Premier is accessed via the E-resources Guide. To open the E-resources Guide:
1. Access it directly at this address: http://subjectguides.york.ac.uk/e-resources
2. When the E-resources Guide has opened select Management Studies from the E-resources by Subject drop-down menu. A list of resources in this area is then displayed.
3. Click on Business Source Premier (EBSCO). You may be asked to log in with your IT Services username and password.

The resource will now open in a new window.

Searching Business Source Premier
Business Source Premier has two search options Basic Search and Advanced Search, we recommend that you use the Advanced Search.

Advanced Search
In Advanced Search you are able to combine your search terms and can Select a Field to make your search more specific for example, to search by company name, product, name of a person, geographical location as well as title, subject etc.
This screen shows the results that contain the words “change within two words of manage” in the Title, and “employee* or worker*” and “participat* or involve*” in the Abstract:

- The middle panel lists the items found. Clicking on the title opens the item record, showing the abstract.
- To read an article in full, click the link to PDF Full Text or HTML Full Text (if available).
- You can also create an alert for your search; Business Source Premier will then email you when new content is added to the database that matches your search terms. To set up an alert click on Alert / Save / Share.

Searching for company profiles

Select the Company Profiles link from the top.

Type the company name and click Browse.

Select the Datamonitor Report PDF to view the report.

Search tips

And combines search terms so that each search result contains all of the terms. For example, management and strategies finds results that contain both terms.

Or combines search terms so that each search result contains at least one of the terms. For example, broker or stockbroker finds results that contain either term.

Wildcard (?) use an question mark to replace a single letter anywhere in a word, except the first character. Wildcards are particularly useful for finding variations in spelling, for example organi?ation finds results that contain either organisation or organization.

Truncation (*) use an asterisk to truncate a word and find all the words made by adding letters to the end of it. For example, manager* finds results that contain the terms manager or managers or managerial etc.

Proximity (Nn) use Nn when there is a connection between your search terms and you need to find the terms near each other. For example, advertising N2 campaign finds results that contain the terms within two words of one another such as campaign champions interactive advertising.

On-screen help is available by clicking on Help (top right corner).

For more help with this database, please ask at the Library’s Help Desk or contact Lindsey Myers, Management Librarian, lindsey.myers@york.ac.uk