

# Business Source Premier

## What is Business Source Premier?

Business Source Premier is a business research database providing access to the full text of more than 2,100 journals. The database also includes other sources of full text information such as country economic reports, market research reports, industry reports, SWOT analyses and detailed company profiles for the world's 10,000 largest companies.

## When should I use Business Source Premier?

Use Business Source Premier when you want to:

- find articles on a business related topic
- gather information about a company, country, industry or market.

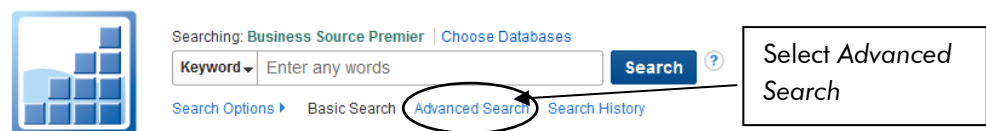
## Accessing Business Source Premier

Business Source Premier is accessed via the **E-resources Guide**.

1. To open the E-resources Guide, go to: <http://subjectguides.york.ac.uk/e-resources>
2. When the E-resources Guide has opened select the **B** tab from the A-Z list at the top of the screen. An alphabetical list of resources is then displayed.
3. Click on **Business Source Premier (EBSCO)**. You may be asked to log in with your IT Services username and password. The resource will now open in a new window.

## Searching Business Source Premier

Business Source Premier has two search options **Basic Search** and **Advanced Search**, we recommend that you use the **Advanced Search**.

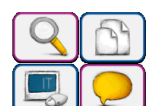


## Advanced Search

In Advanced Search you are able to combine your search terms and can Select a Field to make your search more specific for example, to search by company name, product, name of a person, geographical location as well as title, subject etc.

The screenshot shows the Advanced Search interface. The search bar contains the text 'change N2 manag\*'. Below it are three search boxes: 'employee\* or worker\*', 'participat\* or involv\*', and 'AB Abstract or Author...'. The first two boxes are connected by 'AND' operators. The third box has a dropdown menu set to 'TI Title'. A 'Search' button and a 'Clear' button are visible. Annotations include: a box pointing to the 'AND' operators with the text 'Link concepts together, e.g. with AND.'; a box pointing to the search boxes with the text 'Multiple search boxes allow you to build up your search. Use a separate box for each concept.'; and a box pointing to the dropdown menu with the text 'The drop-down menus allow you to search specific fields, e.g. AB Abstract.'

The above search will contain the word "change" *within two words of* a word beginning with "manag..." in the Title. Either a word beginning "employee..." or a word beginning "worker..." will appear in the abstract, as will a word beginning "participat..." or a word beginning "involv...". Click **Search** to run the search.



Shows you the number of items found.

You can refine the results in various ways, e.g. limit by Full Text or Scholarly (Peer Reviewed) Journals.

Select items by clicking on the folder icon. Click on *Folder* at the top of the screen to email, save or print your saved references.

Preview the abstract by hovering over

Click on **Find It @ York** to check whether the full text of an article is available.

**Search Results: 1 - 10 of 61**

1. **High-performance work systems and the change management process in medium-sized firms.**  
By: Della Torre, Edoardo; Solari, Luca. International Journal of Human Resource Management. Nov2013, Vol. 24 Issue 13, p2583-2607. 25p. 8 Charts. DOI: 10.1080/09585192.2012.744337.

2. **A Systematic Study of Change Management During CMMI Implementation: A Modified Activity Theory Perspective.**  
By: Shih, Sheng-Pao; Shaw, Ruey-Shiang; Ta-Yu Fu, Che-Pin Cheng. Project Management Journal. Aug2013, Vol. 44 Issue 4, p84-100. 17p. 7 Diagrams, 3 Charts. DOI: [unreadable]

- The middle panel lists the items found. Clicking on the title opens the item record, showing the abstract.
- To read an article in full, click the link to PDF Full Text or HTML Full Text where available, or use the **Find It @ York** links to check Library access.
- You can create an alert for your search; Business Source Premier will then email you when new content matching your search terms is added to the database. To set up an alert click on **Share**.

### Searching for company profiles

Select the *Company Profiles* link from the top.

Type the company name and click Browse.

Select the *MarketLine Report* PDF to view the full report.

Company Profiles

Browse for: google [Browse]

Alphabetical Match Any Words

Page: Previous Next ABCDEFGHIJKLMNOPQRSTUVWXYZ

Company Name	PDF Complete Report	Location	Industry
Google Inc.	MarketLine Report (1040K)	United States	TECHNOLOGY

### Search tips

**And** combines search terms so that each search result contains all of the terms. For example, **management and strategies** finds results that contain both terms.

**Or** combines search terms so that each search result contains at least one of the terms. For example, **broker or stockbroker** finds results that contain either term.

**Wildcard (?):** use an question mark to replace a single letter anywhere in a word, except the first character. Wildcards are particularly useful for finding variations in spelling, for example **organi?ation** finds results that contain either organisation or organization.

**Truncation (\*):** use an asterisk to truncate a word and find all the words made by adding letters to the end of it. For example, **manager\*** finds results that contain the terms manager or managers or managerial etc.

**Proximity (Nn):** use Nn when there is a connection between your search terms and you need to find the terms near each other. For example, **advertising N2 campaign** finds results that contain the terms within two words of one another such as campaign champions interactive advertising.

